

# Spottie

Spot and Make  
**Connections!**

\*Case Study



## Offices

Columbia (Head Office)  
Houston Office  
UK Office

## Contact

[www.messageuse.com](http://www.messageuse.com)  
[agency@messageuse.com](mailto:agency@messageuse.com)  
+1 (704) 315-2120



# Spottie

Spottie is a fun-to-use, interactive, social game. Our goal is to help bring people together and get us off the couch leading the way back to face-to-face interaction.

[www.spottie.com](http://www.spottie.com)

1. About



[www.messageuse.com](http://www.messageuse.com)



# Logo



# App Icon







4. iPhone app view



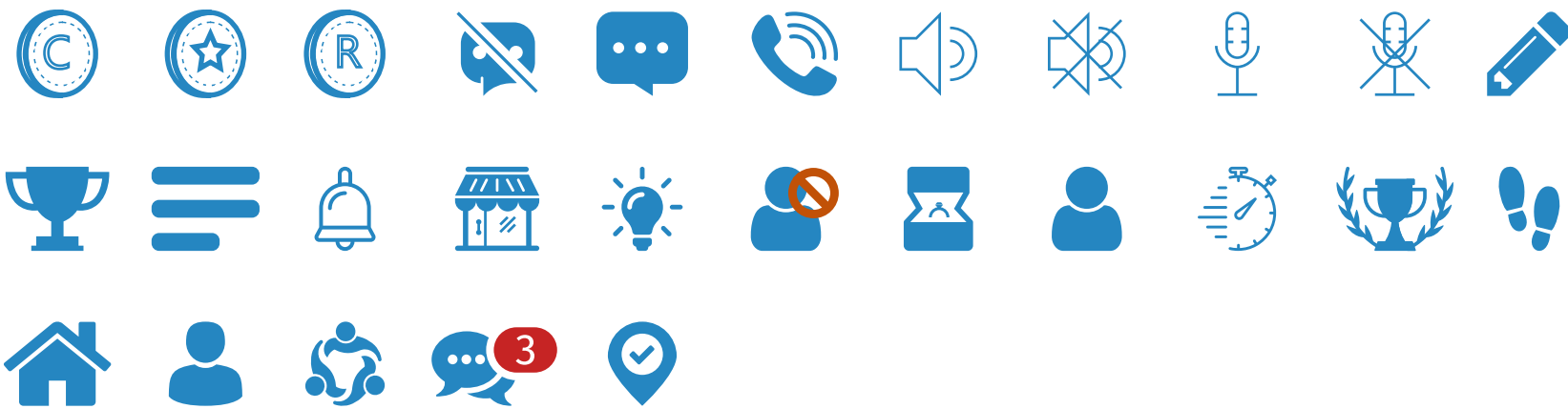
Aa

Lato  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
Light  
Regular  
Bold

1 | 2 | 3 |

- #3879BF
- #05314E
- #FFCC00
- #2F2F2F
- #D0AB1C - #BD547D

# Icons



- Analyze
- Design
- Evaluate
- Implement







**1<sup>st</sup> PLACE**

**WINNER**

**\$10,000**

Player must have found or have been found a total of 250 times in the current month.

**1**

**1<sup>st</sup> PLACE**

**WINNER**

**\$10,000**

Player must have found or have been found a total of 250 times in the current month.

**1**

**1<sup>st</sup> PLACE**

**WINNER**

**\$10,000**

Player must have found or have been found a total of 250 times in the current month.

**1**





# \$500,000 GIVEAWAY



# user interface design

[www.spottie.com](http://www.spottie.com)



8. Website view



[www.messageuse.com](http://www.messageuse.com)



## 9. Web navigation





# billboard advertisement



10. Billboard advertisement







advertisement  
billboard

11. Billboard advertisement



www.messageuse.com





magazine  
advertisement







MESSAGEMUSE

# Thank you!

## Offices

Columbia (Head Office)  
Houston Office  
UK Office

## Contact

[www.messagemuse.com](http://www.messagemuse.com)  
[agency@messagemuse.com](mailto:agency@messagemuse.com)  
+1 (704) 315-2120

